

FOR IMMEDIATE RELEASE

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KEEPING COLORS WHERE THEY BELONG WITH ERIOPON® WFE THE INNOVATIVE WASHING OFF AGENT FROM HUNTSMAN TEXTILE EFFECTS



Singapore, May , 2010 – ERIOPON® WFE is the new, highly efficient soaping agent for cellulose fibers dyed and printed with reactive dyes. It is based on innovative chemistry and works regardless of waterhardness or residual salt. By keeping hydrolyzed dyes in the water it helps avoid any fabric backstaining.

Washing off printed fabrics presents additional difficulties of which back-staining is one of the most critical. Deep shades need more than one pass to achieve the required wet fastness.

Using ERIOPON® WFE shortens the process saving water, time and energy assuring highest wet fastness and no backstaining. The benefits can really be seen in the fewer re-works, fewer complaints and superb reproducibility.

ERIOPON® WFE is all about innovative sustainable chemistry in the interest not only of the dyer but also the environment. All its properties work to save time, trouble and cost by helping keep colors on the fabric where they belong.

About Huntsman:

Huntsman is a global manufacturer and marketer of differentiated chemicals. Its operating companies manufacture products for a variety of global industries, including chemicals, plastics, automotive, aviation, textiles, footwear, paints and coatings, construction, technology, agriculture, health care, detergent, personal care, furniture, appliances and packaging. Originally known for pioneering innovations in packaging and, later, for rapid and integrated growth in petrochemicals, Huntsman today has more than 11,000 employees and operates from multiple locations worldwide. The Company had 2009 revenues of approximately \$8 billion. For more information about Huntsman, please visit the Company's website at www.huntsman.com.

Forward Looking Statements:

Statements in this release that are not historical are forward-looking statements. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, financial, economic, competitive, environmental, political, legal, regulatory and technological factors. In addition, the completion of any transactions described in this release is subject to a number of uncertainties and closing will be subject to approvals and other customary conditions. Accordingly, there can be no assurance that such transactions will be completed or that the company's expectations will be realized. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable law